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MARKETING 351.001--Principles Of Marketing SYLLABUS ... MARKETING 351.001--Principles Of Marketing SYLLABUS Department Of Management, Marketing, And International Business College Of Business, Stephen F. Austin State University Spring, 2012 PROFESSOR: DR. JOE BALLENGER OFFICE: MC GEE 403D PHONE: 936 468-4103 E-MAIL: jballenger@sfasu.edu, FAX: 936 468-1600 CLASS ROOM: McGee 124. Jan 11th, 2024

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Organizations Whose Role Is To Make Product And Services Available For Users

(Kotler, Keller 2006). Basically, Marketing Channels Are The Routes That Products And Services Go Through On Their Way From Producers (manufacturers) To Final Consumers Or Feb 4th, 2024

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