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The Set Of Actual And Potential Buyers Of A Product Or Service. Mar 16th, 2024

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A) Marketing Is The Creation Of Value For Customers. B) Marketing Involves Managing Profitable Customer Relationships. C) Marketing Emphasizes Selling And Advertising Exclusively. D) Marketing Involves Satisfying Customers' Needs. E) Marketing Is Building Value-laden Exchange Relations Feb 6th, 2024

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